
Communication on risks

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Résumé

The Chelyabinsk superbolide event of Feb 15, 2013 and the re-entry of the alleged Apollo-10 Command Module in November 2015 have clearly demonstrated that communication skills must be part of the background of those involved in the frontline of monitoring the space hazards. Whether addressing the scientific and/or technological community, the journalists and the press or the public at large, communication plays a crucial role in order to guarantee the correctness of information and to avoid the spreading of unjustified alarms. Motivating the tax payers and making them always aware of the latest achievements is also essential in sustaining the governmental programs devoted to monitoring the space hazards. An overview of the historical background, a discussion of study cases and a roadmap for the future is presented.

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